



# Are you a switched on parent?

[www.getsafeonline.org](http://www.getsafeonline.org)



# How to help your children stay safe online



As parents, we naturally want what's best for our children. We want them to be healthy and happy ... and that includes doing the things that are appropriate for their age and maturity.

One thing that is becoming more concerning to parents is the safety of children online. Whilst the internet is a fantastic resource for learning, communicating and entertainment, it is also largely unregulated and, unfortunately, the channel of choice for many people who have bad intentions and are not fussy about who they are harming.

As adults, we are aware of the potential issues connected with being online. If not, there is a wealth of information available to guide us in the right direction, for example at [www.getsafeonline.org](http://www.getsafeonline.org)

Children, however, are more innocent and usually more trusting than we are, and certainly less prepared to handle the negative situations they may come across on the internet. They are also full of natural curiosity, which is a great thing.

But that's why today, you need to be switched on to how to protect children online ... not just with parental controls and specialist software that you may already be using, but by engaging with your children from an early age, and keeping engaged with them as they grow up in their digital world.



Get Safe Online – the UK Government’s preferred source of online safety advice – has put together an invaluable guide for parents of children of all ages.

Partnering with Neighbourhood Watch and Norton, the guide can

be found on our website and takes you through the different ages of your children, detailing some of the risks they face online, suggesting practical ways in which you can engage with them and helping you put the appropriate steps in place to keep them safe.



**Norton**  
by Symantec



The advice is written by experts, easy to follow and implement, and better still ... it’s completely free.

Start today by visiting [www.getsafeonline.org](http://www.getsafeonline.org) and clicking on the ‘**Be a switched on parent**’ button on the home page. You’ll find loads of advice to keep you safe too.

**Concerned about your children’s social networking? Gaming? Downloading? Texting? We cover all these and much, much more.**

**Sign up for your free monthly updates.**

# What is Get Safe Online?

This campaign is brought to you by Norton – a leading provider of online security and backup solutions, Neighbourhood & Home Watch Network – bringing people together to make their communities safe, and Get Safe Online, in the interests of SWITCHED ON parenting.

Get Safe Online is the UK's leading source of unbiased, authoritative and easy-to-understand information on protection against fraud, identity theft, viruses and many other problems encountered online – as well as physical computer theft/loss, backups and related topics. Aimed at consumers and small businesses and jointly funded between the Government and Private Sector, Get Safe Online is the Government's default online security advice channel. A world-leading initiative, Get Safe Online is a not-for-profit organisation.



[www.getsafeonline.org](http://www.getsafeonline.org)

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